



Morrisons



The
FRUIT
&
ROOT
Crew

Hi there! I'm Maisy and welcome to... the Fruit & Root Crew!

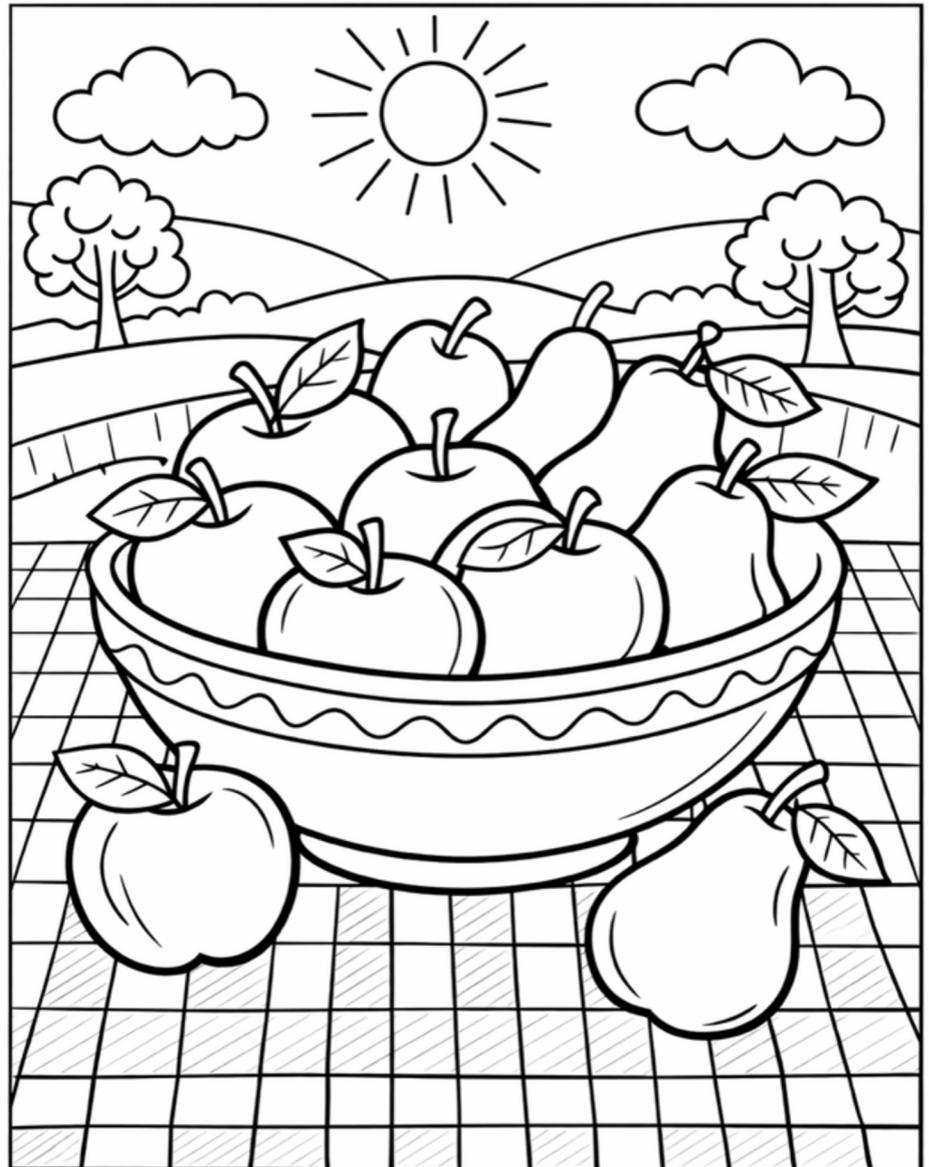
With my friends, we're on a mission to uncover some of the stories behind our hero seasonal food – from juicy fruits to veggies with *va va voom*.

It's great to know where our food comes from. Just think, it might even be from your local farmer down the road.

Did you know that Apples and Pears is cockney rhyming slang for stairs? So if someone says they are “nipping up the apples and pears”, they mean upstairs, not to the fruit bowl.

Cockney rhyming slang is a playful word game that began in the East End of London in the 1800s. It works by swapping a word for a phrase that rhymes with it, and then often shortening it to make things extra puzzling. It is basically language playing hide and seek.

It grew out of busy street markets and workplaces, where people loved jokes, nicknames and secret sounding chatter. It helped people bond and sometimes stopped outsiders understanding what was being said making it a language that's both clever and mischievous!



The Fruit & Root Crew are exploring seasonal fruit and veg with Morrisons!

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