

Episode 3: Sparkling scripts

A script is a written document outlining what will be said, how it should be said, and when to play sound effects and music.

- **Research accurate and reliable information about the topic**
 - Using trusted sources like newspapers, government records, knowledgeable people (experts), libraries and official websites ensures your information is correct!
- **Write a clear and well-structured script for the advert:**
 - Use dialogue and sound effects making sure you remain clear
- **Review and refine the script for factual accuracy and clarity**
 - Scripts are best polished with external help, such as reading aloud with friends or consulting experts like science teachers, to ensure both delivery and content are on point!
 - Working with a team improves the quality of the advert by bringing in fresh perspectives, ensuring it's engaging and technically sound.



Is the
information you
are using
trustworthy?



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