

# 20 EXTRAORDINARY FUND- RAISING IDEAS

While some are more extraordinary than others, here are 20 ways you can help us raise some extra cash on **Jeans for Genes Day**.

You'll find all the downloadable materials mentioned at [jeansforgenesday.org](http://jeansforgenesday.org)

# ARE YOU READY TO DO SOMETHING EXTRA- ORDINARY IN JEANS?

## GAMES



### SWEEPSTAKE

Everyone loves a sweepstake! Turn over and you'll find a cast of 20 extraordinary characters to choose from. Just collect a donation and give all the entrants one from the list. Once everyone has chosen a character, draw one winner out of a hat. Give half to the winner and donate the rest to Jeans for Genes.



### DENIM ROULETTE

For denim roulette there's one big winner and one big loser. Everyone who wants to enter gives £2, then you draw two of their names out of a hat. The winner gets half the money. The loser has to spend the rest of the day wearing the nastiest, ugliest pair of jeans you can find. Stone-wash baggies, anyone?



### LEGS ELEVEN BINGO

Bingo's always better in jeans!



### SWEAR BOX

Make a few extra quid by fining any effing and jeffing on Jeans for Genes Day.



### COIN STACK

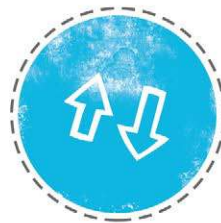
Start with a stack of coppers then invite people to start adding pound coins on top. Eventually the towering pile will come tumbling down - whoever adds the last successful coin before this happens gets to keep half.

## JEANS!



### JEANS IN A JAR

Our twist on Guess the Sweets in the jar. Bundle up a pair of jeans into a jar (or the closest see-through container you can find) then ask people to guess the waist, leg, and cut (bootfit, skinny, and so on).



### JEANS SWAP SHOP

Everyone brings in a pair of old jeans to swap. Simple.



### JEANS ON THE BIG SCREEN

Download our film quiz and see how many movies your colleagues can recognise. You can see the denim, but the people are invisible!



### JEAN BUT NOT FORGOTTEN

Get everyone to bring in old photos of themselves in denim, then give a prize to the funniest, or invite everyone to guess who's who.



### DENIM QUIZ

Download our specially created denim quiz.

## GET PHYSICAL



### 3-LEGGED SACK RACE

In the Jeans for Genes Day version participants have to wear one pair of jeans between them. One gets the left leg, the other the right. First couple to the finish line wins!



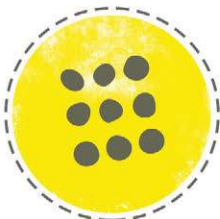
### BLUE BAKE-OFF

Invite your colleagues to bake blue cupcakes to sell on a stall in reception. (You could even add a Gene & Tonic drinks trolley too!)



### OFFICE OLYMPICS

See who the champion in your office is with a table top tournament. Set some board games up, charge an entry fee and let battle(ships) commence.



### TWISTER

Twister is tough. It's even tougher in jeans.



### JEAN POOL

Grab your cues, rack 'em up and have yourselves a good old fashioned pool competition.

## REQUESTS



### MATCHED GIVING

Why not ask your boss, or your company's bank, if they will match everything given by your colleagues? You could double your donations!



### BUY YOURSELF A LUNCH HOUR

If you normally work through your lunch, why not buy your lunch hour back on the 18th? Donate the equivalent of one hour's salary to Jeans for Genes Day and enjoy 60 guilt-free minutes doing exactly what you want.



### AUCTION OF PROMISES

A promise is a valuable thing. So invite people in your office to make one (like "I promise to be your tea lady for a week") then auction them off to the highest bidder.



### REPAIR BAY

Know someone handy with a needle and thread? Ask them to provide a pop up seamstress service for old jeans.



### BUSKATHON

Any budding musicians at your place? Get them to do a short set to entertain the troops, and remember to be kind and generous to their efforts!

# SWEEPSTAKE EXTRAORDINARY CHARACTERS



**CAROLINE QUENTIN**



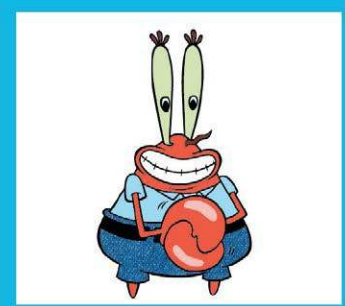
**ANGELA SCANLON**



**THEO PAPHITIS**



**PATRICK**



**MR KRABS**



**MARK HIX**



**RICKY MARTIN**



**COLEEN ROONEY**



**JACK BINSTED**



**TALLIA STORM**



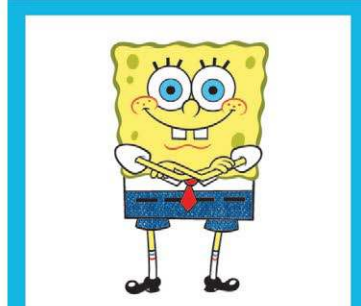
**SANDY**



**KATE GARRAWAY**



**OLLY MURS**



**SPONGEBOB**



**LOUISE THOMPSON**



**KIMBERLEY GARNER**



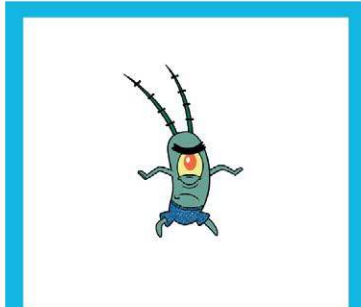
**GEMMA SHEPPARD**



**GARY**



**LUCY WATSON**



**PLANKTON**